



DEPARTMENT OF THE AIR FORCE
WASHINGTON DC

MEMORANDUM FOR DAF

FROM: SAF/PA

SUBJECT: Interim Guidance for use of the United States Space Force Emblem

References: (a) DODI5535.12_DAFI35-114, *Air Force Branding and Trademark Licensing Program*
(b) AFMAN 33-226, *Communication and Information*, Attachment 2

1. Pending inclusion into Reference (a), the following serves as background information and interim instruction on the proper use and display of the official USSF Emblem (Exhibit 1). This applies to all Department of the Air Force (DAF) civilian employees and uniformed members of the Total Force.
2. In 2024, SAF/PA developed the Space Force Emblem to bridge the gap between the Space Force Seal (Exhibit 2) with its reserved uses, and the public-facing logo, the stylized delta with the wordmark lockup (Exhibit 3). The emblem is not a replacement for the official logo and should be used sparingly and strategically to reduce brand confusion.
3. The Space Force Emblem is generally a suitable alternative for DAF work products that may not qualify for the official seal, such as reports or statements not issued by senior Pentagon leadership or equivalent, promotion/retirement ceremony mementos, award plaques, and memorials. Authorized uses and users of the Space Force Seal mirror those of the Air Force Seal outlined in Paragraph A2.3 of Reference (b).
4. Due to an emblem's inherent intricacies, its intended quality and precision may degrade when reproduced on merchandise. Therefore, the Space Force Emblem should not be used in lieu of the Space Force logo on merchandise.
5. Display guidelines are outlined in Attachment 1. Notable guidelines for the Space Force Emblem include:
 - a. Ensure the emblem is at least 1-inch wide to enhance legibility.
 - b. Avoid stretching or distorting the emblem, or adding/subtracting anything from the emblem, including shadows or special effects.
 - c. When not in full color, the emblem may be in black and white, color monochrome, pictorial, or sculptured relief form.

6. Recruiting stations can serve as an initial introduction to the Space Force and should use the official logo when practical. Logos are designed to be immediately identifiable, memorable, and evoke emotional connections.
7. Approved emblem files and a style guide can be downloaded from the Air Force Portal > Library & Resources tab > Air Force & Space Force logos. These files should not be deconstructed or otherwise modified except for sizing. When sizing, lock proportions to avoid distortion.
8. Exception to policy requests may be submitted to the Air Force & Space Force Intellectual Property Management Office by emailing licensing@us.af.mil.
9. For more information on approved uses of the Space Force Emblem, contact the Air Force & Space Force Intellectual Property Management Office by email at licensing@us.af.mil or by phone at (210) 652-6058.

JERRY RENNE, SES, DAF
Director, Public Affairs

2 Attachments:

1. USSF Emblem Style Guide, 24 July 2024
2. AFMAN 33-226, *Communication and Information*, Attachment 2

Exhibit 1 – USSF Emblem



Exhibit 2 – USSF Seal – Use and users of the USSF Seal mirror those for the USAF Seal and is directed by AFMAN33-326, *Communication and Information*, Attachment 2.

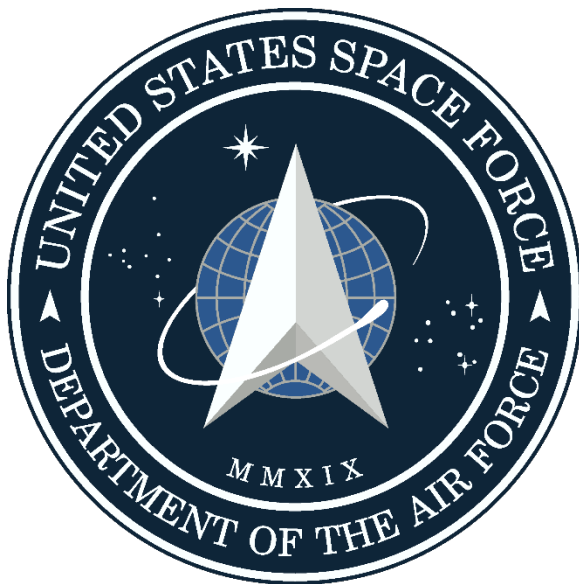


Exhibit 3 – USSF logos



UNITED STATES
SPACE FORCE™



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